

# SEACLIFF IMPROVEMENT ASSOCIATION



## FALL 2008



Seacliff Improvement Association Mail: P.O. Box 533, Aptos. CA 95001

### Upcoming Events

- September 25th, 6:30 pm-10 pm 1st CERT class (of 6 classes) begins at Aptos Fire Department.
- October 6th, 2008 at 7:15 pm Santa Cruz County Park Commission's Meeting to include discussion & approval of plans for our new county park in Seacliff at County Center Board Chambers 701 Ocean St., 5th Floor, Rm. 525.
- October 25th, 6pm-8:30 pm SIA Membership Dinner & Awards Ceremony at Seascope Golf Course Clubhouse.

## *SIA Membership Dinner & Awards*

*Saturday, October 25th, at 6:00 p.m.*

The annual **Seacliff Improvement Association Membership Dinner and Awards Ceremony** is coming this October 25th! Members - look for your invitation to arrive by mail in early October. For non-members who reside in Seacliff (even part time) please consider becoming a member today; see the application for membership on the back of this newsletter!

The celebration at the Seascope Golf Course Clubhouse begins at 6:00 p.m. with **live guitar music by Ken Constable**, snacks, and a chance to chat with neighbors. Around 6:30 p.m. **our association president, Mona Daniels**, will welcome everyone, introduce the 2009 SIA board, and give a brief talk on the state of the association. Following that **our esteemed County Supervisor, guest speaker Ellen Pirie**, will discuss the current happenings at the county affecting Seacliff and Aptos. **Mona Daniels, along with SIA vice-president Dianne Pereira, will present awards to SIA volunteers and valued community members** throughout the evening. In addition, there will be a lottery drawing to select winners of valuable prizes!!!

Attendees will have a dinner choice of tri-tip, chicken or vegetarian pasta and there will be a delicious dessert. Please join us to celebrate our very successful year and lend your encouragement and support towards appreciation of our wonderful community effort! The cost is only \$25.00 per person. **We look forward to seeing you there!**

### Articles page(s)

SIA Membership Dinner & Awards Ceremony.....	1
New CERT class.....	2
SIA Sweatshirts/Stickers and Doggie Bandanas.....	2
New County Park, Seacliff..	3
Beautification Awards.....	4-5
Mini Park Update.....	6
Flea Market Report.....	6
Treasurer's Report.....	6
Board Nomination Mail-In..	7
SIA in July 4th Parade.....	7
Membership New/Renewal Form.....	8





## CERT TRAINING IN SEACLIFF!!!

by Ken Dawes

Our first CERT members have completed their training!!! What's CERT?? CERT stands for Community Emergency Response Team and the members receive free training from the Aptos/LaSelva Fire Dept. in disaster preparedness. Our Seacliff CERT team are members of our community trained to assist when a disaster occurs. In the event of a disaster, our professional emergency services (the fire department, police, etc.) will need all of the help they can get and that's what CERT teams provide.

**WE NEED YOU!!!** We are in need of volunteers to join our CERT team! The training is free and this is a great way to help support your neighbors and our wonderful Seacliff neighborhood. There are no age or physical requirements. Everyone can contribute in an emergency. Even if you don't feel that you wish to join our CERT team, do consider taking the course for your own information. You learn what you can do to be prepared in the event of "The Big One" and what supplies to store "just in case."

The next CERT class will be starting on Thursday evening, September 25th at 6:30 p.m. to 10:00 p.m. and will be held at the Aptos Fire Station on Soquel Drive. The course will last for six nights (one Thursday night meeting a week) and upon completion you will be CERTified and also receive a free backpack of safety equipment. Any missed classes can be made up. For more information on CERT, please visit the Aptos Fire Department webpage <http://www.aptosfire.com> and then click on Disaster and CERT or contact Ken Dawes at [ken@kendawesphotography.com](mailto:ken@kendawesphotography.com).



SIA President Mona Daniels inviting Seacliff neighbors to get CERT trained at recent general meeting.



Dianne Pereira models sweatshirt.

## SHOW THE WORLD YOU LOVE SEACLIFF!!!

Seacliff Sweatshirts, Doggy Bandanas, and Stickers available NOW and at our Membership Dinner on October 25th!

Are you proud to live in Seacliff? Show the world by wearing a Seacliff zip-up Sweatshirt with hood. Large color logo on the back and a smaller logo on the front. Available in 3 colors: White, Blue, and Gray.

Unisex sizes S,M,L, XL for only \$40.00

Seacliff Foggy Doggy Bandanas, as modeled in the 4th of July parade (see page 7). Small and Large \$12.00.

Seacliff Stickers \$3.00 each or 2 for \$5.00.

Call Dianne Pereira (831) 818-5939.



## "Visioning Our Park" Draft Master Plan Scheduled for Santa Cruz County Parks Commission Hearing

by Kate Minott,

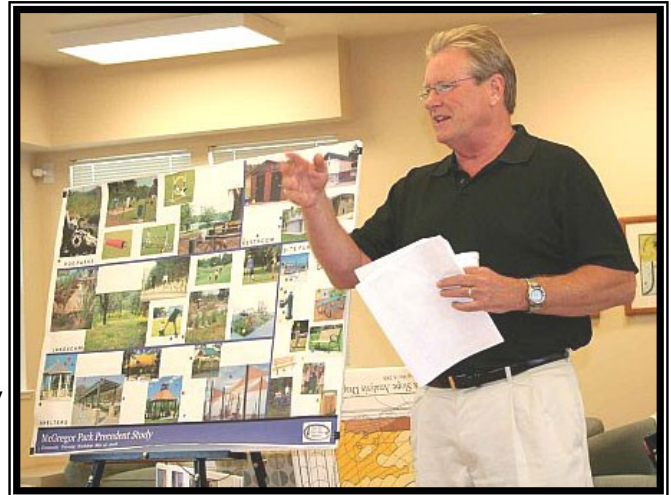
Santa Cruz Co. Parks, Recreation & Open Spaces Commissioner, Dist. 2

Remember the hard work you put in with the Parks Planning Staff over the Summer? From a May night of free-flowing, non-judgmental brain-storming through the winnowing process from three alternative park plans to tweaking August's Park Plan?

The Santa Cruz County Parks Commission wants to hear from all of you so that the final approval of the Draft McGregor Park Master Plan is, to quote Mary Poppins, "Practically perfect in every way."

On Monday, September 15, 2008, 7:15 pm, the SC County Parks Commission will hear a SC County Parks Staff Report about the proposed Draft McGregor Park Master Plan. The SC County Parks Staff presentation will include a site map with a report including your comments and suggestions from the August 20th Public Meeting at the Seacliff Highlands Affordable Housing Community Center.

The proposed Draft Master McGregor Park Plan is an "informational item" on the SC County Parks Commission's September 15 Agenda. That is, the Parks Commission will take the Parks' Staff Report and Recommendations and no action that night.



Santa Cruz County Parks Director Joe Schultz welcomes Seacliff neighbors to the 2nd of 3 park "visioning" meetings.

**On Monday, October 6, 2008 at 7:15 p.m.** the SC County Parks Commission will open the microphone to the community for all sorts of suggestions, comments and words of support from the community about the proposed Draft McGregor Park Master Plan.

**It is expected the SC County Parks Commission will vote October 6** whether or not to recommend approval of the Draft McGregor Park Master Plan to the Santa Cruz County Board of Supervisors.

**Seacliff neighbors are strongly encouraged to attend this meeting** at the County Government Center Board Chambers, 701 Ocean Street, 5<sup>th</sup> Floor, Rm. 525.

*You can get your support included in the Administrative Public Record.*

E-mail: [prc001@park.co.santa-cruz.ca.us](mailto:prc001@park.co.santa-cruz.ca.us)

Or mail: Joe Schulz, SC County Parks Director, 979 17th Ave, Santa Cruz, CA 95062

It is anticipated the Santa Cruz County Board of Supervisors will probably receive the Draft McGregor Park Master Plan for a vote during December 2008. An e-mail reminder will go out to our members (who have provided their e-mail address) and advise how and where you can contact the Santa Cruz County Board of Supervisors to advocate a YES vote on the Draft McGregor Park Master Plan.



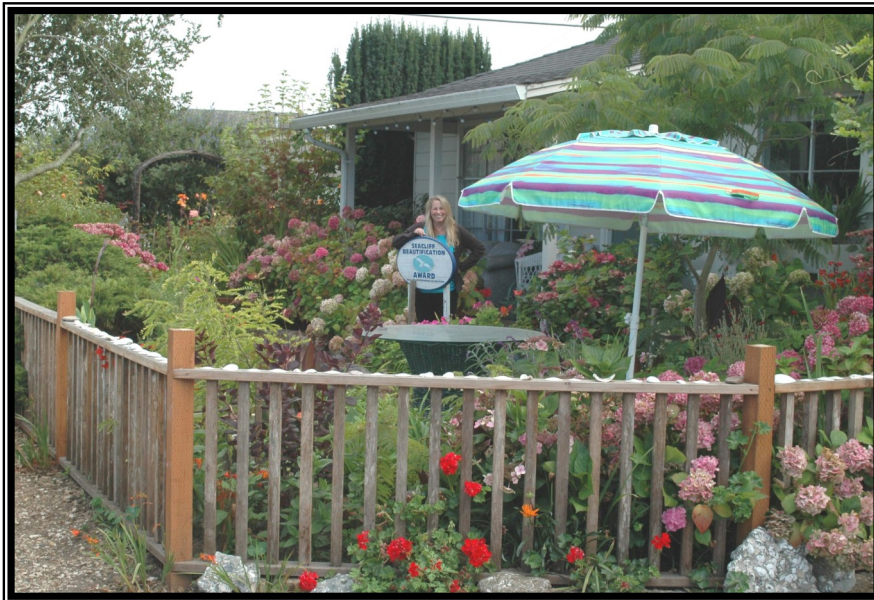
Cristina James, Santa Cruz County Parks Planner discusses the plan, right; which with community input evolved to the improved plan on the left.

## Summer Beautification Winners

by Niki Derby & Rebecca Downing

The final 2008 Beautification Awards were given out recently. As usual, the winners were thrilled to be recognized for their hard work and the improvements they have made to their homes.

Hillcrest -- Pat Emard and her husband, John Wiechman, have owned their house since 1985. They planned to rent it out until it was time to retire. But, when they were ready to retire, they had such good tenants, so they bought a house in Rio Del Mar. Unfortunately, there was a major fire which necessitated rebuilding the entire house. After much time and work, their retirement dream home is now a realization. Pat designed much of the house and the yard. In fact, she dug up many of the plants from their Rio Del Mar home and you can now see them adorning their yard.



El Camino Del Mar -Terry and Tony Riley have lived in their home about five years. When they moved in, it was all rocks and junipers. They have completely redone the yard; first improving the soil, then planting an array of flowers and plants (some they brought from their previous home). The yard is a blaze of color with zinnias, dahlias, crocosmias, and hydrangeas, plus much more. You can't

miss the corner of Valencia and El Camino del Mar because of all their hard work and love of gardening.

(Beautification Awards, continued from pg. 4)



Valencia -- Joyce Richards and her husband built their house in 1972 as a weekend get-away from their busy life in San Jose. Now, Joyce and her children and grandchildren continue to spend time here, enjoying the community of Seacliff. In fact, just in the last two or three months, she and her family have redone their front yard. Grandchildren, Trevor and Lauren, really worked hard to plant the front yard with salvias and a lovely groundcover. Congratulations to Joyce and her family, Stephanie, Mark, Trevor and Lauren Hacker.

Center -- Linda and Michael Albaugh have also owned their house for many years, first as a weekend house, then as a rental, and now their weekend house again. Her brother, Leonard Benenati lives in the house and they visit on weekends. They had their little cottage completely remodeled on the inside and outside. Django Dawson, their landscaper, chose water-wise plants such as lavender and ceanothus. A fountain and an Arbutus (strawberry tree) add to the landscape.



Many thanks to these committee members for selecting the winners: Deb Murray, Margaret Kotsi, Carol Peterson, Sharon Vaughn, Joey Lighthill, Jackie Johnston, Leslie Hayes, Doris Lara, and Jennifer Davis, and Rebecca Downing.

That's it for the 2008 beautification awards! The committee will be out and about next May, looking to nominate you and your neighbors. If you would like to join our committee, please contact committee chair Niki Derby at 685-1908.

**Seacliff Mini Park Update**

*by Mona Daniels*

Our last snip, trim, pull and tidying of our bluff garden on August 16th from 9 to 11 a.m. was on a beautiful morning of warmth and vitality. As the garden volunteers worked we could view



our friendly seafarers in the ocean below including whales, dolphins, seagulls and fishing boats. Even a few minutes of weeding and pruning makes a surprising difference in the appearance of the garden!

Last week mulching was completed and the broken above ground riser pipes will be capped at ground level in the near future. A short list of low growing, drought tolerant, California native plants will soon be approved by the State Park to be introduced as fill-in to the sparse areas of the garden. We'll also include some eye-catching flowering varieties of these native plants.

Stop by on your walks and take in the expansive panoramic ocean vista at our Mini Park; an amenity that is among our Seacliff Village community's hallmarks! Volunteers are appreciated! Come join us and weed while visiting with fellow volunteers. To volunteer in this worthy effort call Johanna Lighthill (our Mini Park chairperson), at 662-2655.

**Treasurer's Report 3rd Quarter 2008**

*by Lou Wolfe*

Opening Checking Account Balance	\$ 4,126.89
<b>INCOME:</b>	
Interest Earned	\$ 12.48
Donations	\$ 5.00
Membership	\$ 240.00
Flea Market Gross	\$ 2,627.30
Cement Ship Festival	\$ 291.00
Sweatshirt Jacket & Sticker & Bandanas	\$ 791.00
<b>EXPENSES:</b>	
Purchase Sweat Jackets & Bandanas	<\$ 1,928.40>
Beautification Awards/Website Costs	<\$ 114.95>
Flea Market Expenses	<\$ 995.77>
Printing Newsletters, mailings, flyers, signs	<\$ 1,053.34>
Tax, California Secretary of State	<\$ 20.00>
Funds to SIA County Park Reserve Account	<\$ 816.00>
<b>ASSETS (as of June 2008):</b>	
Savings Account Balance	\$ 14,311.13
Closing Checking Account Balance	\$ 3,140.21
<b>BALANCE:</b>	
	\$ 17,451.34

Monterrey Bay Aquarium Grant	Total	\$ 3,331.00
Funds for Upper Bluff Restoration		
<b>(New) SIA County Park Reserve Account</b>		<b>\$ 816.00</b>

**Flea Market Fundraiser a Success!**

*by Steven Gibbs, Bill Eaton, and Terry Winston*

Many thanks to all our generous Seacliff neighbors and friends who donated their goods to sell at our 12th annual Flea Market!!! By the day of the Flea Market, we had accumulated a very nice assortment of saleable items. The pick ups went very smoothly and we were quite busy throughout the day prior to the Flea Market. Clean up went well with most left over items going to Goodwill. This year the flea market sales grossed over \$2,600.00 with \$816.00 going to our new reserve account to help fund our new County park in Seacliff!!!



Deb Murray was amazing once again this year as the flea market sales chairperson! Her "Neiman Marcus" table was a destination point for many flea market shoppers. Thank you to all the hard-working, helpful volunteers who cheerfully bargained with shoppers and sold the flea market items.

Thank you to all of this year's flea market volunteers, including: John Horvath, Teri Handzel, Margaret Kotsi, Susan Froyd, Mary Chikis, Patty Norton, Ann DeJesus Riley, Brian Serpa, Sandy Serpa, Johanna Lighthill, Deb Murray, Mary Gibbs, Steven Gibbs, Bill Eaton, Mona Daniels, Lou Wolfe, Dan Davis, and Terry Winston.

**NOMINATIONS FOR SEACLIFF IMPROVEMENT ASSOCIATION BOARD OF DIRECTORS**

**BOARD OF DIRECTORS NOMINATIONS FOR 2009-2011 TERM\***

Qualifications: Seacliff Improvement Association Member for 1 year or more and Seacliff resident, plus willingness to donate an average of 10 hours a month of time.

Board Meetings in 2009: 2nd Tuesday of every month except when there is a General Membership Meeting (one per quarter).

General Membership Meetings in 2009: One per quarter including Annual Membership Dinner and Awards Ceremony.

Term: \*2 years (January 2009 – December 2010).

Election: October, by dinner invitation ballot enclosure (arriving 1st weekend of October).

**Name:** \_\_\_\_\_ **Phone No.** \_\_\_\_\_

\* If you nominate someone (please feel free to nominate yourself), please cut this form out and mail by Sept. 29th, 2008 to Seacliff Improvement Association, P. O. Box 533, Aptos, CA 95001 or e-mail terrylyn57@hotmail.com by Oct. 1st, 2008.

**Welcome New Members!**

We extend a warm welcome to: Terry and Ruth Adams, Bill Breisacher, Patricia Emard and John Wiechman, Kathi and Jeff Forman, Debra Horton, Paula and Joe Mander, Kathy McCahill, Susan V. Pier, and Ed Shapiro.

**News Flash: Seacliff Improvement Association Takes Part in Aptos "Shortest Parade in the World"**

*by Mona Daniels*

This July 4th our beautiful new banner debuted in the Aptos "Shortest Parade in the World." Dianne Pereira, guests and I modeled new SIA hoodie sweatshirts in light blue, white and gray (available to you now, see page 2), while marching with the banner!!!



Our new Seacliff Improvement Association banner!!

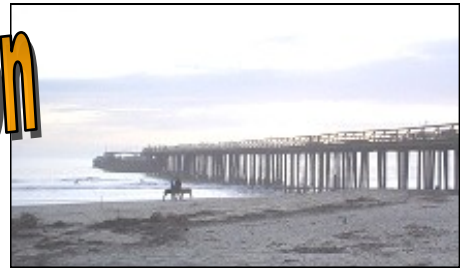
Parading their new "foggie doggie" bandanas, our doggie mascots Ariel and Annabelle looked awesome!!!

Stephen Pereira drove his beachguy classic woodie wagon filled with Seacliff passengers waving American flags! Many of you shouted and cheered us from the parade route....Seacliffers get ready because WE WANT YOU next July 4!!!



Parade view from back of the "classic woodie wagon"

# Seacliff Improvement Association



Seacliff Improvement Association Membership/Renewal Application  
Annual Dues are \$15.00 (January—December)

Name(s): \_\_\_\_\_

Seacliff Address: \_\_\_\_\_

Mailing Address if different: \_\_\_\_\_

Telephone Number: \_\_\_\_\_

E-mail Address (for SIA alerts & notification): \_\_\_\_\_

Please send my Quarterly Newsletter by E-mail

*SIA does not give out membership lists or phone numbers except to a fellow member for valid membership purposes agreed on by the SIA Board. However, if this policy does not provide sufficient privacy, please check either of the two choices following:*

- Do not give out my address or phone number to any SIA member*
- Consult me before giving out my address or phone number to any SIA member*

Please sign me up to volunteer for:

- |   |   |
|---|---|
| <input type="checkbox"/> Annual Flea Market Donations/Setup/Sales | <input type="checkbox"/> Beautification Committee               |
| <input type="checkbox"/> Maintaining Gardens                      | <input type="checkbox"/> Seacliff Beach Upper Bluff Restoration |
| <input type="checkbox"/> Fundraising for New Co. Park in Seacliff | <input type="checkbox"/> Utilities Undergrounding Committee     |

Please include your check and mail to Seacliff Improvement Assoc., P.O. Box 533, Aptos, CA 95001

.....

**Seacliff Improvement Association**  
**PO Box 533**  
**Aptos, CA 95001-0533**

**PRESRT STD**  
**US Postage**  
**PAID**  
**Permit No. 179**  
**Aptos, CA**