

Seacliff Improvement Association

Summer 2011

Soar with us next month at the Seacliff Improvement Association 2011 Annual Dinner

This year we take flight with our Guest speaker
Nanci Adams whose topic is: *Birds of the Monterey Bay*

October 29, 2011

6 pm – 9 pm

Seascape Golf Course
610 Clubhouse Drive, Aptos



The early Bird catches the
Grilled Duo Buffet - \$25.00
Includes: Grilled Chicken & Tri-Tip
Green Salad, Pasta Salad
Dinner Rolls & Butter
Dessert
Coffee, Hot Tea & Iced Tea
No Host Bar



Musical Guest:
Guitarist, Ken Constable

Reservation Form and
Membership Renewal on Page 6

RSVP by October 18, 2011
For more information call
Rebecca Downing: 688-4142



Poor Clares Lawsuit Settled!

After being instructed last October by the California Coastal Commission to create a plan for the entire Poor Clares property, the County of Santa Cruz rescinded the zoning of four acres of the thirteen acre site for high density housing. The County agreed to pay \$65,000 in legal costs to Save Our Seacliff, a neighborhood group, supported by this association.

The association thanks Save Our Seacliff for initiating the legal action and everyone who supported the challenge to retain the zoning of this large, gateway property to Seacliff Village.

2011 Beautification

Awards

Niki Derby

I don't know of another Santa Cruz community that does what the Seacliff Improvement Association does . . . recognize and reward homeowners for improving and maintaining their homes! It all started in 1997 when a past board member, Guy Sanchez, brought the idea back from a community he visited while on vacation. Since 1997, 108 awards have been given to deserving residents. Winners receive a \$25 gift certificate from Hidden Garden Nursery and a sign is placed in their yard so they get neighborhood recognition for all their hard work. Our committee had great fun picking all the winners in June and August, 2011. You'll see from the pictures that we have some amazingly talented gardeners/designers right here in little old Seacliff.

A great big "thank you" to our committee members: Cheryl Barteel, Sharon Vaughn, Karen Grellas, Jivan Dhaliwal, Martha Johnson, Margaret Kotsi, Deb Murray, Patty Norton, Sydney Broussard, Esther Maxey, Rebecca Downing, and Coni Hendry. That's it for this year . . . see you all next May.



409 Coates Caryl & Dennis Brewer

An explosion of color greets you as you enter the gate of this lovely bluff-side home. Caryl and Dennis bought their home in 1999 and have been making improvements ever since. They remodeled their kitchen and bath on the inside, but the major work has been in the yard. They had to replace a rotted deck at the back. It's now a wonderful place to watch the waves roll in. There isn't a spot in their yard (whether horizontal or vertical) that isn't planted with wonderful flowers and succulents. Stroll on by, stop, look at all the wonderful plants that we just can't capture in one picture.



311 Coates Cathy Patton

Cathy bought this little cottage in March, 2010, spent six months adding on and remodeling the inside and finally moved in on September 17, 2010. Cathy is a new gardener, but she's done a wonderful job with her little plot of land, planting mostly perennials that give color year round. She just installed the shutters on the front that a friend had made for her. Cathy worked for the County Alternative Education Department this past year and is also an artist who lends her talents to Cabrillo Stage, painting scenery. Welcome to Seacliff, Cathy!



504 Seacliff Mark Mauceri & Dennis Bailey

Nine short months is all it took for Mark & Dennis to completely remodel their yard. They bought the lovely little home last August, after moving to Seacliff from Quincy, CA. Both worked at Feather River College, Mark in college administration and Dennis as VP of Student Services. Dennis is now at Cabrillo College, also as the Vice President of Student Services. Mark has a degree in ornamental horticulture, and his expertise really shows in their revamped yards. Flowers draw your eyes to the small front yard, but most plantings are low-maintenance succulents. I have to include a picture of their side yard . . . just breathtaking. See what you can do with our small lots here in Seacliff.



Lou & Ray Wolfe 108 Loma

Lou and Ray bought their Seacliff summer home in 1968, enjoying it through the years with their family. In 2005, they rented the house across the street while their home was completely redone. They added 500 sq. ft., giving them a little more room. Ray is the gardener and has filled their small lot with dahlias, begonias and more. Their home is a real “show-stopper” due to the wonderful mix of plants and vibrant colors. Lou is a past SIA board member and treasurer.



Brian & Mary Lou Boyer
542 Seacliff

Brian and Mary Lou bought their summer cottage in 1974, traveling from Stockton to enjoy weekends at the beach. In 2006, they tore down the house and changed the footprint of the home, enabling Mary Lou to design the home she envisioned. Their front doors are very unusual antiques that Mary Lou found locally. They also designed their front yard with a charming patio. They have followed family tradition because their son and daughter-in-law live in Seacliff on Middlefield and won the Beautification award a few years ago.



The Martinez Family
326 Hillcrest

Another long-time homeowner (1970s), the little home was used for family vacations and then as a rental. The exterior and interior renovation of their beach cottage began in spring of 2010. After the cottage was repaired and painted, the old front yard was removed and replaced with what you see today. Their goal was to create a Classic English Garden style beach cottage with a splash of color. The arbor and fence were designed to guide their guests to the front door so the garden could be viewed by all who enter. They call their place “The Cottage in Seacliff.” The spring and summer flowers have made it all worth the work. The overall inspiration was their love of color and blooming flowers. What a transformation!!!



Phyllis Stollenwerk 128 Santa Cruz

Phyllis is another long-time homeowner in Seacliff, having bought her home in 1971. While working as a special ed teacher for South Side Unified School District, she rented out her little beach bungalow. But after retiring nine years ago, she moved in and has been making improvements ever since. Her yard shows that succulents and other drought-tolerant plants can provide lots of color and interest. Hanging pots full of begonias add another touch of color. Her therapy dog, Sadie, has her own two windows in the side-yard fence. If you drive by you may see Sadie enjoying her view.

1st Annual Seacliff Pooch Parade A Wagging Success!



Trophies Await

Top Hat
and Tails



Pups on Parade in
Seacliff



Performing for our judges Mary Chikis,
Linda Fridy, Dan Harper and Ireland Murray



Our Announcer
Will "Woof" Roblin



Top Dog Tag, owner
Margaret Kotsi



Best Dressed Amber,
owner Shannon Ryan



Top Dog Junior Division Elly,
owner Susan McAhenney

Our 2011 Winners!



Most Original
Costume
Farley, owners
Anne and
Frank Hayden



Most Like Their Owner
Lucy, owner Mireya Artega



Best Performance Slick,
owner Carl Bocchini

Best Dog Group Entry
Gigi and Chuy,
owner Whitney Wilde



Seacliff Village Plan Committee Launched

Will Roblin

The Seacliff Village Plan Committee is off to a boisterous beginning! Early in September a dozen neighbors met at Highway 1 Pizza to discuss current conditions, the existing Village Plan and planned upcoming improvements. In the existing 8 year old plan and in today's village, parking occupies the top of the list of problems needing solution. The committee intends to review the existing Village Plan, explore its standing in relation to the Coastal Act and the Local Coastal Program with a look forward to the new park and infrastructure improvements scheduled to commence next year in the village.

We will meet again on the first Thursday of each month with lots of questions and our fellow Seacliffians providing lots of interesting information. Join us in developing short and long terms goals for our village. The Seacliff Village Plan can be found at: <http://www.sccoplanning.com/pdf/policy/svp.pdf>

CERT Training Class

Mary Edmund

Local government prepares for everyday emergencies. However, during a disaster, the number and scope of incidents can overwhelm conventional emergency services. The Community Emergency Response Team (CERT) program is an all-risk, all-hazard training. This valuable course is designed to help you protect yourself, your family, and your Seacliff neighbors in an emergency situation. Training is a series of 6 classes held at the local fire station. Currently we have 18 CERT members in Seacliff with a goal to create a team of 40.



Steven Gibbs extinguishes a fire at the recent exercise attended by Seacliff CERT members.

While people will respond to others in need without the training, one goal of the CERT program is to help them do so effectively and efficiently without placing themselves in unnecessary danger.

In the CERT training, you learn to:

- * Manage utilities and put out small fires
- * Treat the three medical killers by opening airways
- * Controlling bleeding, and treating for shock
- * Provide basic medical aid
- * Search for and rescue victims safely
- * Organize themselves and spontaneous new volunteers to be more effective in a disaster
- * Collect disaster intelligence to support first responder effort

It's like paying for car insurance. You might never need either; you'd hope not to, but having the CERT training means that you're as ready as you can be to help yourself, your family and your neighborhood. Classes begin soon so if you are interested or need more information please contact Mary Edmund at: medmund4@gmail.com

Village Improvements Update

The County Department of Public Works expects the undergrounding of twelve telephone poles in the village to be completed by the end of Spring 2012. AT&T is still coordinating the design with Comcast and PG&E and will put the work out to bid as soon as the design is complete.

Plans to host a public meeting to finalize the landscape design for Seacliff Village are now scheduled for later this year. Elements proposed for this work, included in the Seacliff Village Plan, will be discussed and revised by attendees then updated by Public Works. Once approved by the Board of Supervisors, work on this project will follow the utility undergrounding after the Summer of 2012.

**Seacliff Improvement Association
Annual Membership Renewal and Dinner Registration**

Please print:

Name(s): _____

Seacliff Address: _____ City: Aptos State: CA Zip: 95003

Mailing Address if different: _____
City: _____ State: _____ Zip: _____

Telephone Number: (_____) _____

E-mail Addresses (for SIA alerts & news): _____

Please send my Quarterly Newsletter via E-mail: (check here)

We do not give out membership lists or phone numbers except to a fellow member for valid membership purposes. If this policy does not provide sufficient privacy, please check either of the following two choices:

- Consult me before giving out my address or phone
- Do not give out my address or phone number

We need your help to successfully implement our programs and events.

Please sign me up to volunteer for:

- Annual Fundraiser
- Community Emergency Response Team
- Maintaining Gardens
- Beautification Committee
- Dog Parade

Dinner Registration Due by October 18th!

**Mail your form and check to
the:
Seacliff Improvement
Association
P.O. Box 533
Aptos, CA 95001**

Annual Dues:	\$ 20
<hr/>	
Additional Donation:	<input type="checkbox"/> \$10 <input type="checkbox"/> \$25 <input type="checkbox"/> \$50
 _____ Number of Dinner Guests	
 Total Dinner Reservations (\$25 ea)	
	\$
<hr/>	
Total Enclosed:	
	\$
<hr/>	
Make your check payable to the: Seacliff Improvement Association	
Dinner Guests:	
Name	
<hr/>	
Name	
<hr/>	
Name	
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TREASURER'S REPORT FOR 2011

January 1, 2011 thru Aug 31, 2011

BEGINNING CASH BALANCE

(1/1/2011) \$7,838.76

INCOME:

Donations 100.00

Membership 1,825.20

Advertising 0.00

Other Income(Human Race net) 1,938.12

TOTAL INCOME 3,863.32

EXPENSES:

Web Host and Domain 107.40

Newsletter Publishing 706.87

Postage 324.60

Upper Bluff Maintenance 13.86

Mini-Park Maintenance 2,725.22

Park Strip Maintenance 0.00

Insurance Expense 594.00

Annual Dinner (Net) 0.00

Legal Exp 1,000.00

Dog Parade (Net) 195.28

Other Expenses 799.74

TOTAL EXPENSES 6,466.97

ENDING CASH BALANCE \$5,235.11



To learn more about the association and how your membership helps the community, visit our website today:

<http://www.seacliffimprovement.org>

We welcome your questions, comments, suggestions and more.

Write to us at:

info@seacliffimprovement.org

or

Seacliff Improvement Association

P.O. Box 533

Aptos, CA 95001

Welcome New Members!

Edward and Patricia Browder

Carolyn Harley Joanna Brownstein

R. F. Martinez

Cathy Paladini and Rachael Lewis

Karen Scharff

Larry and Dolores Takemoto

Ron and Bonny Weiner

*We thank all 304 members for
your continued support!*

Two Volunteers Needed Now!

Bluff Restoration Chair

After several years of fabulous work restoring the overflow parking area with native plants, Mary Gibbs is passing her baton. If you have gardening experience and love working with native plants, this job may be for you. Work includes quarterly maintenance of our test plot. Weed whacking and people skills a must!

Website Designer

If you have Wordpress experience, we need you! Work includes updating the site, designing new pages and coordinating with our webhosting company.

Please contact us today at:

info@seacliffimprovement.org

Seacliff Improvement Association
PO Box 533
APTOS, CA 95001-0533



Come celebrate with us at our annual dinner!
October 29, 2011

Community Contacts

Sheriff's Sub-Station Rancho Del Mar Center	Sergeant Robin Mitchell	662-0690
Abandoned Vehicle Abatement Desk	(need location, color, make, model & license plate)	454-3139
California Highway Patrol	24 Hour Non-emergency - for cars blocking the road	796-2160
Aptos/LaSelva Fire District	Fire Chief, Tom Crosser	685-6690
Santa Cruz County Offices 701 Ocean Street Santa Cruz, CA 95060	2nd District Supervisor, Ellen Pirie	454-2200
	Sector Superintendent, Pajaro Coast Sector: Kirk Lingenfelter	429-2881
California State Parks	Seacliff Supervising Ranger - Kevin Best (dogs off-leash, dead animals, etc.)	685-6442
	Seacliff Park Maintenance Supervisor: Jeffrey Long	475-0164
Aptos Chamber of Commerce	Executive Director, John Hibble Executive Director, Karen Hibble	688-1467
Graffiti Abatement Project	Sara Winterburn	427-0462