

# Seacliff Improvement Association

Spring 2006

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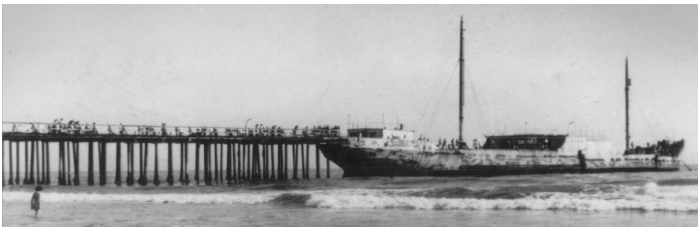
*Mark your calendar to join us for the*

## *Seacliff Improvement Association Quarterly Membership Meeting*

*Wednesday, May 10<sup>th</sup>, 2006 at 7 p.m.*

*At the Aptos Library Community Room*

*We welcome:*



***John Hibble***

Executive Director of the Aptos  
Chamber of Commerce

**Sharing Aptos History**

And

***Doron Fishbin***

Land Use Development Consultant

**To talk about Exciting  
Projects in Seacliff**



# President's Letter

by Terry Winston

Dear Seacliff Neighbors:

Hello and Happy Spring! Please be sure to attend our next special event general membership meeting Wednesday, May 10th at 7:00 p.m. at the Aptos Library. Our first featured speaker will be John Hibble, our Aptos Chamber of Commerce Executive Director, and now also, Museum Curator of the new Aptos History Museum. He'll tell us a story or two about our fascinating local Aptos History! Following John Hibble, our Seacliff neighbor, Doron Fishbin, a Land Use Development Consultant, will discuss his plans for developing two vacant lots in downtown Seacliff! One of the developments is on the corner of Broadway and North Avenue and is planned to be a two-story building of ten small vacation rentals with a small, attached restaurant. The other property at Center and Broadway is still in escrow, and Doron hopes a New Leaf Market will occupy this space on the 1st floor and the 2nd floor be occupied by combined office/living space condominiums. Their architecture will be similar to 1920's style building of Hwy 1 Pizza and Aptos Pet Grooming on Center Street, and help unify the appearance of downtown Seacliff. We'll begin with refreshments so please plan to attend this special event, learn a little news about your community, and meet a few neighbors!

Our last General Meeting held Thursday night, February 23rd, was a well attended event, which featured our hard-working County Supervisor, Ellen Pirie; Jan Lindenthal of South County Housing; and Peter Dunne of Standard Pacific Homes. The evening started out with a special recognition award for outstanding contribution to the Seacliff



Francine Badagliacca receives her award from Tom Dobrovolny

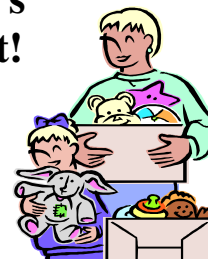
Improvement Association given to Francine Badagliacca of Seacliff Video by Tom Dobrovolny, a recent past board member. Francine's Seacliff Video Store is like a town center to downtown Seacliff. She's allowed her

store to be used for various Seacliff Improvement Association fundraising activities and we all appreciate her warm and welcoming manner.

At the last board meeting on April 12, the Seacliff Improvement Association Board approved spending \$200 to donate six photographs reproduced by Covello and Covello Photographers to the Aptos History Museum. One, an aerial photograph shows early development of the Seacliff area and the remaining five photos of Seacliff Beach and the U.S.S. Palo Alto—our cement ship at different times from 1930 through the 1960's. If you attend the opening on May 24<sup>th</sup> at the Aptos History Museum be sure and look for these photos!

## Gather your Goodies; it's time for the Flea Market!

by Steve Gibbs



The Seacliff Improvement Association's Annual Flea Market is scheduled for Saturday, June 24<sup>th</sup> from 8:00AM to 3:00PM at Seacliff State Beach, Upper Parking Lot. Mark your calendars now! This is our primary fund raising event of the year. If you would like to make a donation, please bring your saleable, gently used goods to the Upper Parking Lot on Friday, June 23<sup>rd</sup> between 9:00AM and 5:00PM.

We are especially looking for items such as books, toys, furniture, clothing, housewares, jewelry, tools, sporting goods and crafts of all sorts. We are able to accept articles weighing up to 50 pounds. In addition, we also need volunteers to assist with set up on Friday, and with sales and clean up on Saturday. If you have any questions, please call one of the following numbers:

- Donations: Steve Gibbs 662-3495
- Sales: Margaret Kotsi 688-8834
- or Deb Murray 662-9164
- Clean up: Bill Eaton 688-2282

## A Fond Farewell

by Rebecca Downing

We say THANK YOU and happy trails to SIA members Glenn and Olga Larson who are relocating to the Sacramento area.



Olga and Glenn Larson

Glenn has served on the board of directors and was president of the association in 2004. Along with past president Harry Vaughn, Glenn helped form the core group that developed the bluff restoration plan. Olga chaired the Flea Market for 5 years, and they both served on many of our committees including the Mini Park, State Park Garden, Beautification Committee and the Flea Market. They also worked on committees outside this organization: Seacliff Needs A Park, and Residents for Seacliff Park. Their efforts on behalf of this organization were tremendous and we wish them the very best!

## Seacliff Highlands Now Ready for Applications

by Karen Saunders

South County Housing and South County Property Management are happy to announce the opening of our Seacliff Highlands 38-unit affordable apartments located at: 151 Canterbury Drive, Aptos, CA (near the corner of McGregor Drive and Sea Ridge Road). South County Property Management is currently accepting pre-applications for these units. This is a wonderful opportunity for eligible applicants! The anticipated construction completion date is July 15, 2006.



The project is funded with several government agency loans and specific income and maximum

occupancy standards apply. Eligibility to rent an apartment is determined by family size and the percent of the household's income compared to the County's Area Median Income as published by California Tax Credit Allocation Committee for 2006. The information below is a summary only and does not reflect specific units. For a complete eligibility description please refer to the Seacliff Highlands "public notice" on the South County Housing web site at [www.scounty.com](http://www.scounty.com).

# Of Units	Number of Bedrooms	Rent Range	Eligible Incomes	Minimum/Maximum Occupancy*
4	One-	\$350-\$644	\$16,500-\$35,350	1-3
22	Two-	\$416-\$768	\$18,840-\$42,400	2-5
12	Three-	\$476-\$1,086	\$23,550-\$54,660	4-7

\*Number of people per unit can change with special circumstances.

Pre-applications will be available and completed applications accepted at the following locations:

### South County Property Management

9015 Murray Ave., Ste. 100  
Gilroy, Ca. 95020

Monday - Friday, 8:30 a.m. – 5:00 p.m.  
(408) 842-5484/TDD (408) 545-1833

Or

### Vista Verde Townhomes

45 Stewart Avenue  
Freedom, Ca. 95019

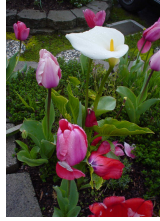
Monday – Friday 10:00 a.m. – 4:00 p.m.

Pre-Applications are also available on the South County Housing website at [www.scounty.com](http://www.scounty.com). Applicants will be selected in a random drawing of all pre-applications received. The drawing will determine the order in which applications will be processed. Pre-applications are available until May 9, 2006. Completed pre-applications will be accepted in person or by mail. The final deadline to return pre-applications is May 9, 2006



## Spring Beautification Awards

by Niki Derby



It's time once again to think about the twice yearly "beautification awards." A committee of 12 scours all of Seacliff and votes for four homes that exemplify the beauty of the area in which we live. The first set of awards is given out around the first of June and the second set the first part of August.

So, get those green thumbs busy and maybe you'll receive a \$25 gift certificate to Hidden Gardens Nursery and a "beautification sign" in your front yard.

Would you like to join the committee and vote for your favorite homes? Several of our committee members have moved, so we need four people to join this fun committee. If you're interested, please give me a call at 685-1908.

Happy gardening!



## Aptos History Museum Opens Soon

by Leslie De-Rose

The Grand Opening of the newly expanded Aptos History Museum will be Wednesday, May 24 from 12 noon – 6 p.m. After months of painting, adding new lighting, window treatments, collecting "new" artifacts and building display cases the Museum is ready to be viewed. Visitors will be reminded of the past in a "walking tour" from 1500 A.D. until the present day with a timeline that takes us through Aptos and world history.

Learn the stories of Claus Spreckles, Nisene Marks and the forest that bears her name, Butch Voris, the founder of the Blue Angels, Lucile Aldrich who was the reason behind the first Worlds Shortest Parade, the Ohlone Indians, the Chinese that built the railroad and so much more. The Grand Opening will begin with a Ribbon Cutting Ceremony at noon. Come by to visit the Museum at 7605-B Old Dominion Court, Aptos just across the street from Best Western Seacliff Inn and across the hall from the Aptos Chamber office. For more information please call 688-9514 or 688-1467.

## Time to Speak Out about Transportation in Santa Cruz County

by Terry Winston

If you are concerned about the current state of transportation in Santa Cruz County and want to be better informed or you have an idea to improve local transportation, please attend one of the Task Force workshops led by County Treasurer and former State Assembly Speaker Fred Keeley. One of the workshops will be held in Aptos, Thursday, May 25, 6:30-9:30 p.m., at the Seacliff Best Western Inn, 7500 Old Dominion Court (near State Park Drive). To learn more about this and other scheduled workshops visit the website: [www.tftaskforce.org](http://www.tftaskforce.org), or call 460-3200.

## Seacliff Village Plan Update

by Terry Winston

You may have recently seen your Seacliff Improvement Association Board members out in your neighborhood asking for petition signatures to request PG&E amend their 2006 budget to include funds for designing the undergrounding of the utilities in downtown Seacliff. Our industrious board collected 200 signatures from Seacliff residents and merchants! This petition was sent with a letter from our association, a separate letter from the Aptos Chamber of Commerce, and a letter from County Supervisor Ellen Pirie all requesting PG&E amend their 2006 budget. Although this year's budget may not be changed, our chances for inclusion in the 2007 budget are excellent. In addition to this project, the County of Santa Cruz will build a sewer line in our downtown area that will connect to the line that currently runs from New Brighton Beach. This \$15M project also must be completed before the downtown streetscape can begin. Currently there is \$5-\$6M allocated. The remaining funds can be acquired with a low interest loan. But Public Works is pursuing grant money since a loan would affect our sewage rates. Construction of the sewer in downtown Seacliff may begin as early as Spring 2007.

## Mini Park Winter Weeding Party

by Rebecca Downing



Mary Gibbs spies a pile of weeds to rake.

A break in the weather gave the volunteers at the mini park just enough time one morning to get a jump on the weeds. Mini Park Chair, Niki Derby and her crew of rake wielding; prune-snapping gardeners braved the ice plant and soggy soil to give the minipark a great start for the spring.

During winter rains the plants get much needed moisture that helps them grow. Ceonothus seedlings that Niki planted a couple of years ago are now huge, full of lush blooms and very fragrant. These natives help keep the soil in place near the cliff and discourage trampling of the area during 4<sup>th</sup> of July fireworks celebrations.



Sharon McGuire and Larry Williams clear the paths.

With the end of the spring rains the summer watering soon begins and weeding continues. This year the association plans to improve the decomposed granite paths that have been enjoyed by visitors to the mini park for years. If you like playing with water and weeds



Casey Dawes pulls weeds along the cliff.

in a panoramic setting call Niki at: 685-1908 to volunteer.

## Let's Join the Parade!

by Terry Winston

Contact the Aptos Chamber of Commerce at 688-1467 or me, Terry Winston, at 688-3406, if you would like to participate in the July 4<sup>th</sup> parade. Individual walkers/bicyclists can participate for as little as \$3.00 a person and a completed application. It would be great to get a group of us from Seacliff to represent our neighborhood and our association!



## Par 3 Development and Seacliff

by Terry Winston and Rebecca Downing

Many Seacliff residents expressed concerns about the development plans for housing on the Par 3 property that runs along Highway 1 between the Seacliff Inn and Mar Vista Drive. So, at our last membership meeting Jan Lindenthal, of South County Housing, and Peter Dunne of Standard Pacific Homes were invited to show slides and discuss their portions of this development.

The audience was impressed with the thorough planning of current and future South County Housing projects, however, the drawings of the planned three-story Par 3 development that Standard Pacific has designed concerned many in the audience because of the density of the housing and lack of creative design. In addition, Peter Dunne said little to allay the audience concerns of increased traffic that will occur in the area of Soquel Drive and State Park Drive if this 211-unit development is built.

Currently, there are several incipient protests of the Par 3 planned development. One is a petition from local citizens requesting that the Santa Cruz County Supervisors not approve the rezoning of the property. Another objection may come from the Santa Cruz County Parks Commission. They are considering the ramification of rezoning the Par 3 parcels from Parks, Recreational, and Open Space. This commission expects to vote May 8, 2006 whether to recommend that the Santa Cruz County Planning Commission and the Santa Cruz County Board of Supervisors deny the current Par 3 application to rezone the parcels. Or, the Santa Cruz County Parks Commission may vote to recommend a denial and return of the submitted site plans to the applicant for re-consideration.

Another idea is to use redevelopment money to purchase the property and put about half, or 105 affordable housing units on this property with the remainder of the property to be designed as a public park. We'll keep you advised of these developments and when and if an Environmental Impact Report is published, the period open for public comment.

## Welcome New Members!

Jim and Janet Aldrich  
 Deborah Calloway  
 Jack and Penny Cheney  
 Bob and Sandra Cornell  
 Ann De Jesus-Riley  
 George Dies and Meredith Mills  
 Dick and Heidi Garwood  
 John Horvath and Marlene Waite  
 Marshall and Patricia Ihrig  
 Eric and Suzanne Koebler  
 Jean Lecocq  
 Richard and Bonnie Lindblom  
 Cheri and Richard Nilsson  
 Kurk and Mary Lou Stephens  
 Susie Wheeler



## Electronic Newsletter Saves Trees and Association Resources!

If you would like to receive your Seacliff Improvement Association newsletter via emailed pdf file, send an email to [seacliffimprovement@yahoo.com](mailto:seacliffimprovement@yahoo.com). We have saved money on printing and postage costs thanks to those of you who requested yours be sent electronically.

## Membership

If you have not yet joined this wonderful organization, we invite you to do so today. Help support your community while being informed about happenings and issues in our neighborhood

by receiving your copy of this informative newsletter published quarterly. Membership dues are only \$15.00 annually.

## Treasurer's Report for the First Quarter of 2006

*By Lou Wolfe*

Opening Checking Account Balance	\$3,870.38
New Members	225.00
Renewed Members	1,935.00
Interest	2.87
Donations	10.00
Income total	<u>\$2,172.87</u>

### Expenses:

Aptos Chamber of Commerce Membership	120.00
Mini Park Maintenance	49.77
Photo Donations to Aptos Museum	216.50
Post Office Bulk Mail Account	200.00
Annual Dinner Reservation Deposit To Seascope Country Club	250.00
Newsletter Blanket mailing in Feb.	401.03
General Meeting Library/Room Res.	50.00
Membership Letters, postage & printing	161.99
Miscellaneous Operating Expenses	54.00
Expenses total	<u>\$1,503.29</u>

Closing Checking Account Balance	\$4,539.96
Savings Account Balance	\$12,988.52
Net Total	\$17,573.48

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### Seacliff Improvement Association Membership Application

Annual Dues are \$15.00 (January – December)

Name(s): \_\_\_\_\_

Seacliff Address: \_\_\_\_\_

Mailing Address if different: \_\_\_\_\_

Telephone Number: \_\_\_\_\_

Email address (for official business use only): \_\_\_\_\_

Check here if you would like to receive your Newsletter via email.

I am interested in helping with the following:

Annual Flea Market Setup and Sales

Watering and Weeding Gardens

Beautification Award Committee

State Beach Bluff Planting

Signature: \_\_\_\_\_

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Mail to: Seacliff Park, Inc. P.O. Box 533, Aptos, CA 95001

## Seacliff Improvement Association 2006 Contacts

### 2006 Officers

### 2006 Directors

President	Terry Winston	685-3406	Rebecca Downing	688-4142
Vice President	Ramona Daniels	688-1060	Bill Eaton	688-2282
Treasurer	Lou Wolfe	688-3918	Steven Gibbs	662-3495
Secretary	Pat Camarillo	688-6870	Johanna Lighthill	662-2655
			Mark Willaman	688-6108

Email: [seacliffimprovement@yahoo.com](mailto:seacliffimprovement@yahoo.com)

### 2006 Committees Chairs

### Telephone

Annual Picnic and Membership Dinner	Ramona Daniels	688-1060
Dinner Co-chairs	Dave Boggini, Patti Camarillo	
Aptos Chamber of Commerce Community Enhancement Committee Representative	Terry Winston	685-3406
Beautification Awards	Niki Derby	685-1908
Flea Market Donations	Steven Gibbs	662-3495
Sales	Margaret Kotsi	688-8834
Clean-up	Deb Murray	662-9164
	Bill Eaton	688-2282
Membership	Mary Gibbs	662-3495
Mini Park Garden	Niki Derby	685-1908
Newsletter	Rebecca Downing	688-4142
SCCRTC Funding Task Force Liaison	Terry Winston	685-3406
Seacliff Needs a Park (SNAP) Liaison	Rick Stoker	688-6948
Seacliff State Beach Liaison	Rebecca Downing	688-4142
State Park Drive Garden	Bill Eaton	688-2282
Bluff Restoration	Dave Boggini	688-8285
	Adele Eberhart	688-3309
Website Development and Maintenance	Mark Willaman	688-6108

### Community Contacts

Sheriff's Sub-station Rancho Del Mar Center	Sergeant Shea Johnson	662-0690
Aptos/La Selva Fire District	Fire Chief, Tom Crosser	685-6690
2 <sup>nd</sup> District County Supervisor	Ellen Pirie, 701 Ocean St., Santa Cruz 95060	454-2200
State Department Parks & Recreation	Kirk Lingenfelter	429-2881

# Seacliff Improvement Association

## Community News Briefs

**Our next SIA Board meeting** will be held at the Aptos Fire Station on June 14th at 6:30 pm. All are welcome.

**You can meet** with Supervisor Pirie most weeks on Wednesdays from 9:00 a.m. until 10:00 a.m. at the Aptos Sheriff's Substation at the Rancho Del Mar Shopping Center, near the Safeway supermarket. You can also call Ellen to arrange an appointment.

## 2006 Calendar of Events

May 10, 7 pm **Quarterly Membership Meeting**, Aptos Library

June 23, 9-4 pm **Flea Market Donation Drop-off** at Seacliff State Beach Upper Parking Lot

June 24, 8-3 pm **Flea Market** at Seacliff State Beach Upper Parking Lot

July 4, 10:00 a.m. **Aptos Chamber of Commerce** World's Shortest Parade, Soquel and State Park Drive

July 29, 12-3 pm **Annual Picnic**, Seacliff State Beach Pavilion 10 & 11

October 28, 6-9 pm **Annual Membership Dinner**, Seascape Golf Course



Snow on the pier? Nope, just hail!

Photo by Suzanne Haley

**Seacliff Improvement Association**  
**PO Box 533**  
**Aptos, CA 95001-0533**

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