

SEACLIFF IMPROVEMENT ASSOCIATION SUMMER 2007



Seacliff Improvement Association Mail: P.O. Box 533, Aptos. CA 95001

Upcoming Events

- Membership Meeting, Wednesday, July 25th, 7pm, Aptos Fire Station, 6934 Soquel Drive.
- Membership Dinner, Saturday, October 20th, 6:30pm to 9:00pm, Seascape Golf Course.



SIA General Membership Meeting, July 25th, 7pm

All Seacliff residents and the general public are invited to the quarterly membership meeting to be held **upstairs** at the **Aptos Fire Station**, 6934 Soquel Drive, Aptos, this coming Wednesday at 7pm. Come to the meeting and **meet Maria Hurtado**, the new Santa Cruz County Parks and Recreation Supervisor! She'll be discussing the when, where and how of our new "**Searidge Park**" at the corner of Searidge and McGregor!

A State Parks Representative will also speak about the two beach access trails at **Beachgate and Moosehead** and what can be done to improve access, and other topics you may wish to address. **Everyone is welcome!**

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GET YOUR SEACLIFF SWEATSHIRT!!!!

It's official! Thanks to the efforts of Dianne Pereira we are proud to have our own SEACLIFF SWEATSHIRT, available in a gray hoodie, Women's Medium and Large, and Men's Medium, Large and Extra-Large! These are quality sweatshirts with a high cotton content, affordably priced at \$40.00!

SEACLIFF STICKERS are now available too for the reasonable price of \$3.00 each.

Available at the upcoming general meeting and also at the dinner, or call Terry at 685-3406.



Dianne Pereira with sweatshirts

SIA President's Letter

by Terry Winston



That's me with letter of grant award!

I'm proud to announce **our recent grant award of \$3,000.00 from Monterey Bay Aquarium's Conservation Action Fund** for our Restoration of the Seacliff State Beach Park Upper Bluff to native grasses, wildflowers and plants!!! We are so grateful for this generous award!

The current 1/4 acre Upper Bluff Native, planted

this March with native grasses, wildflowers, and other native perennials, is thriving! Thanks especially to the attentions of Bill Eaton, and Mary and Steven Gibbs!

Stop by on one of your walks and take a look!



Seacliff State Beach Upper Bluff Test Plot overlooking Monterey Bay, May 2007, with blooms of tidy-tips and poppies among the native grasses and plants. Tidy-tips enlarged.



Mark Willaman showing the new website

The 2nd quarter SIA general membership meeting was held April 11, 2007 at the Aptos Library. Mark Willaman showed us how to navigate around within the new **Seacliff Improvement Association website** at **seacliffimprovement.org**. Thanks to Mark for his management of the website!

Sergeant Shea Johnson informed the audience about the **Neighborhood Watch Program, Identify Theft, and the County Graffiti Project**. If you'd like to start a Neighborhood Watch on your street, contact Sergeant Shea Johnson at the Aptos Sheriff's Service Center at 662-0691. I'll also have brochures available at the July 25th Membership Meeting.

If you'd like to help abate the graffiti in your neighborhood contact Sergeant Shea Johnson at the Aptos Sheriff's Service Center at 662-0691, or Sara Winterburn with the Graffiti Project at 427-0462. Sara can even get you going with a anti-graffiti painting kit!

Hope to see you at the upcoming general membership meeting July 25th, 7pm, Aptos Fire Station (upstairs)!



Sergeant Shea Johnson discussing Neighborhood Watch .

COUNTY UPDATE FOR SEACLIFF

by Ellen Pirie

I must say that there is never a shortage of County government news concerning Seacliff. So updating SIA members always necessitates choosing between interesting (at least I find them interesting!) issues. My choices this time are sewage on the beach and Poor Clares. If there are particular issues that you would like me to write about in the future, just let me know.

Those who have been waiting for the Sanitation District to stop sending sewage through pipes under the beach, will be pleased to learn that we just got one step closer. The Sanitation District has reached an agreement with State Parks for the removal of the sewer line from Seacliff, Potbelly, and New Brighton beaches. Negotiations on this agreement have taken nearly 5 years! The next step will be to get permits from the Coastal Commission. Hopefully, construction for the replacement line running up State Park Drive and McGregor will begin next spring.

The owners of the Poor Clares property, 13 acres located between Highway 1 and the railroad tracks and currently home to Coastlands Church, have the property on the market. The owners requested that offers on the property be submitted to them by June 29th. A variety of possible uses are being contemplated by potential buyers although the property is zoned for Visitor Accommodations (VA). I will keep you updated on any proposals for the property.

As many of you know, I meet with constituents on a drop-in basis at the Sheriff's office on Wednesday mornings from 9 a.m. to 10 a.m. I'm going to be out of town for a couple of weeks, so my next drop by meeting will be on August 8th. Feel free to come by and tell me what you think or ask questions. I hope to see you soon!



Clock Ticking For Par-3 Property by Kate Minott

The clock is ticking for the community to keep the Par-3 property zoned for public sports and recreation. Developer Brad Bowman has informed Supervisor Pirie his development company is working with the Par-3 property owners to submit a high-density residential subdivision on the Par-3 site. Recently, Mr. Bowman met with Supervisor Pirie and the fledgling Save Par-3 Committee to hear comments why the 13-acres should remain zoned for recreational use. Supervisor Pirie estimates a low-ball figure of around \$10 million to buy the land .

The Save Par-3 Committee is asking for help with raising money as well as raising the awareness of our families and neighbors about the importance of keeping the Par-3 property zoned for public recreational use.

If you want to find out more about donating to the Save Par-3 campaign, please call or e-mail SC County Parks Director, Maria Hurtado: 454-7900, prc001@park.co.santa-cruz.ca.us. Suzanne Shynne is coordinating the Save Par-3 Committee and may be reached at sushy@pacbell.net.



**BEAUTIFICATION AWARDS GO TO
SEACLIFF NEIGHBORS**

by Niki Derby, Deb Murray, and Joey Lighthill

The first beautification awards for 2007 have been distributed! Winners received a \$25 gift certificate to Hidden Gardens Nursery. A beautification award sign can be viewed in each of their front yards. In August four more winners will be selected!



511 Poplar

Steve and Mary Barnes, and their teens, Brandon and Briana, have lived in their home since 2000. They've completely remodeled their home and landscaped. The front yard includes extensive stonework walls, with lovely plantings throughout. The backyard also includes complementary stonework, a hot tub, and ornamental grasses. Almost every part of the home has been renovated (including new windows), and the transformation is amazing! Steve is the owner of DMail Advertising, and Mary is a Behavioral Technician at Aptos Jr. High School.



602 Cedar

Marilyn Todd and Debbie Doss became captivated by Seacliff while renting a vacation home in the neighborhood. After a time of living and traveling in the U.S. and abroad they finally have realized their dream of returning to California and finding a home in Seacliff. Remodeling first the interior and then the exterior has been constant for the 2 1/2 years in their new home on Cedar. They consider their home a retreat for family and friends to visit. "We wanted to have a vacation spot that encouraged everyone's playful side." Debbie, a sociologist, gets the credit for most of the improvements. "The large scale of this project has introduced us to many fantastic neighbors." Marilyn is a doctor with a family practice at Santa Cruz Medical Clinic.



621 Seacliff Drive Judy Campion purchased her lovely home in late 1970 and moved to Seacliff full-time in 1990. She's created an attractive garden with various potted plants and a lovely border behind the front stucco wall. Judy's favorite spot is her entry stairway featuring original Catalina tiles! Judy's home affords a breathtaking view of the ocean framed by towering Monterey Cypress trees.

(continued on page 5)

BEAUTIFICATION AWARDS



635 Middlefield

Roger and Joyce DeGan, and Barbara and Jim Niles have co-owned their home for two years. When they purchased the house, the yard consisted primarily of an ailing lawn. They replaced the high maintenance lawn with a garden consisting of an assortment of plants chosen for their beauty and low maintenance. The circular patio is an attractive and comfortable sitting area. Colorful window boxes add to the charm.

St. John's Episcopal Church Celebrates Groundbreaking at New Seacliff Site

by Ray Wolfe

St. John the Baptist Episcopal Church congregation and their friends celebrated their 118th anniversary with a gala Mass and groundbreaking ceremony on June 24th at their future site in Seacliff at Canterbury and McGregor Drives.

The Seacliff property was purchased by the church in 1991 in anticipation of establishing a broad based worship facility to the mid county area by providing opportunities for worship and service through liturgy, music, study, education, community and world wide outreach all geared for adults, youth and children. The 250-member congregation long ago outgrew the Depot Hill location and has been in the planning and evaluation process since 1962; they are now ready to move in to the building phase; construction at the Seacliff site is currently scheduled to start on September 1st with a 10-month completion schedule. It will be an exciting year for the church and the community.

Treasurer's Report 3rd Quarter 2007
by Lou Wolfe

Opening Checking Account Balance	\$4,003.69
INCOME:	
Checking Account Interest	\$ 2.10
Membership Renewals	\$ 420.00
New Members	\$ 210.00
Membership Donations	\$ 10.00
Cement Ship Festival	\$ 69.60
Flea Market Sales	\$ 3,731.55
Sweatshirt Jacket Sales	\$ 645.00
EXPENSES:	
Calif. Conservation Corp	<\$1,000.00>
Purchase Sweatshirt Jackets	<\$1,620.85>
Misc. Operation and postage	<\$ 277.30>
Aptos Chamber of Commerce dues	<\$ 120.00>
Website Upgrade Service	<\$ 120.95>
Awards for Winter Meeting	<\$ 226.78>
Beautification Awards	<\$ 100.00>
Mini Park Path Improvement	<\$ 340.00>
Liability Insurance	<\$1,231.25>
Newsletter Printing	<\$ 244.96>
ASSETS (as of 3/30/07):	
CD Savings Account Balance	\$13,636.73
Closing Checking Account Balance	\$ 3,610.66
BALANCE:	\$17,247.39

Monterey Bay Aquarium Foundation Grant Funds Account		
10/26/06	Deposit	\$3,000.00
	Central Coast Wilds Contract for plants	\$1,249.74
	Round-up	\$ 87.47
03/19/07	Central Coast Wilds Contract for plants	\$1,249.77
06/07	Supplies for weeding	\$ <u>51.73</u>
	Total Expense	\$2,638.71
	Balance M.B.A. Grant Funds	\$ 362.29

Flea Market Amazing Success!!!!

By Deb Murray and Steven Gibbs



Deb Murray with Shopper

The 11th Seacliff Improvement Assoc. Flea Market this June 23rd was amazing!

This was due to the wonderful

donations from our generous Seacliff neighbors, who donated treasures such as an ornate desk and telescope. These and other wonderful donations generated excitement for the buyers.

The other factor to success was the hard-working, ener-



Kristin Klass (above)
Sandy Serpa (left)



Mary Chikis (right)
Johanna and Madeline Lighthill (below, far right)



Special Thanks To Flea Market Volunteers... It's about us!

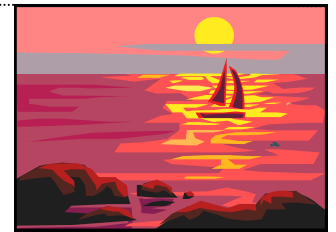


Margaret Kotsi with Flea Market Find

Thanks to our awesome volunteers: Pamela Boggini, Paula Burkin, Mary Chikis, Ramona Daniels, Dan Davis, Ann De Jesus-Riley, Tom Dobrovolny, Bill Eaton, Steven Gibbs, Mary Gibbs, Teri Handzel, Kristin Klaas, Margaret Kotsi, Zelda Lackner, Johanna Lighthill, Madeline Lighthill, Kate Minott, Deb Murray, Carol Peterson, Brian Serpa, Sandy Serpa, Nancy Thall, Judith Weigand, Terry Winston, Lou Wolfe, and Ray Wolfe!

Enjoy the View from the Mini Park

by Rebecca Downing



There is nothing quite like the sight of the moon rising as the sun sets at the very same time. We have such a perfect place to watch this at the Mini Park overlooking Seacliff State Beach. This little slice of park in the 100 block of East Seacliff Drive is part of the state beach but maintained by volunteers from Seacliff Improvement Association.

Equipped with clippers, rakes and trowels Johanna Lighthill, Sharon Mc Guire and I gave the mini park a nice trim this June. With the addition of mulch and some excellent work on the paths from Roger Barat and his crew at Outdoor Visions Landscaping, the park looks great. We also offer our thanks to those of you who pick up trash as you pass by, and to Auggie Ceballos and his clean-up crew from Seacliff State Beach.

We are planning another sprucing up party on Wednesday, August 22nd at 6 pm and hope you can join us for pizza and pruning as we clip back the brambles, fortify ourselves with PIZZA 1 pizzas and enjoy the sunset. You can R.S.V.P. by calling me at 688-4142. We will also send a reminder email to all our garden volunteers shortly before the date so if you'd like to add your name to the gardening volunteers list just send an email to: seacliffimprovement@yahoo.com .

Welcome New Members!

We extend a warm welcome to: Rosemarie Cheung, Doris Lara, Jennifer Davis, Jan Lindenthal, Ken and Andrea Miller, Trisha Moore, Will and Cher Roblin, Susan Speciale, David Baldwin, Judith Weigand, Margaret Weymouth, and Aida Zaldivar!!!!

A Special Thanks to Our Advertisers




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SEE BACK FOR SPECIAL OFFERS & SAMPLE MENU SELECTIONS

Seacliff Improvement Association



SEACLIFF IMPROVEMENT ASSOCIATION MEMBERSHIP/RENEWAL APPLICATION

Annual Dues are \$15.00 (January—December)

Name(s): _____

Seacliff Address: _____

Mailing Address if different: _____

Telephone Number: _____

E-mail Address (for SIA alerts & notification): _____

Please send my Quarterly Newsletter by E-mail

The SIA does not give out membership lists or phone numbers except to a fellow member for valid membership purposes agreed on by the SIA Board. However, if this policy does not provide sufficient privacy, please check either of the two choices following:

- Do not give out my address or phone number to any SIA member*
- Consult me before giving out my address or phone number to any SIA member*

Please sign me up to volunteer for:

- Annual Flea Market Donations/Setup/Sales
- Maintaining Gardens
- Event Planning & Setup
- Seacliff Beach Upper Bluff Restoration
- Utilities Undergrounding Committee

Please include your check and mail to Seacliff Improvement Assoc., P.O. Box 533, Aptos, CA 95001

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