

# Seacliff Park Incorporated

An Improvement Association

Post Office Box 533, Aptos California 95001-0533

email: seacliffimprovement@yahoo.com

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January 2005

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*Mark your calendar for the  
Seacliff Improvement Association  
Membership Meeting*



*We welcome speakers:*

***Joshua Fodor***

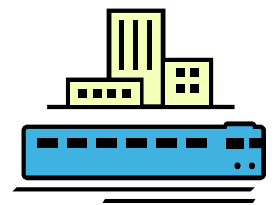
*From*

**Central Coast Wilds**

Joshua will present our exciting plans for the upper bluff restoration at Seacliff State Beach

***Ellen Pirie***

**County Supervisor  
2<sup>nd</sup> District**



Ellen will discuss the latest county developments that affect Seacliff



***Join us!***

***February 16, 2005***

***7 p.m.***

***Aptos Library Community Room***

## SIA President's Message

by Rebecca Downing

What a wonderful community Seacliff is. We have great weather all year round and are next to a beautiful ocean beach. Our streets are cozy and intimate so we get to know our neighbors very well. Our residents care so much about our village that we rally whenever we need to protect and preserve this precious place we love.

When folks first move to Seacliff they receive a welcome letter and an invitation to join this association. Sometimes this generates some interesting questions about what the Seacliff Improvement Association is and how we work. Our by-laws say it all: we are a non-profit organization that promotes the general improvement of living conditions in the Seacliff community. We accomplish this through: communication with our county government, civic betterment, and improvement of public works, environmental beautification and conservation of our natural resources. The association supports our community by means of representation in local organizations, beautification activities and active participation in local issues that affect Seacliff.

Those of you who have been with this association for many years have watched this organization grow and develop into a voice for this community. This effort is accomplished by volunteers. All of it! You might see them out watering and weeding. They may be representing us at a chamber of commerce or a county board of supervisors meeting. You can also see them in action at our wildly successful annual flea market that raises funds to support our goals. The phrase "think globally, act locally" is taken to heart by our members. Thanks to everyone for volunteering; you are our treasure!

You will read in this issue about our exciting plans for 2005. I encourage you to join the fun and help us achieve these important goals. On page seven of this newsletter is the list of current officers, board members and committee chairs. Please do not hesitate to call one of us if you have a question or would like to participate more fully in your

community through one or more of our committees. And if you just want to learn more about what we do, you are welcome to attend our board meetings. The next one is scheduled for March 9<sup>th</sup> at 6:30 pm at Aptos/LaSelva Fire Station on Soquel Drive. Also, as mentioned on the front page, our membership meeting should be quite exciting this month when we hear from Joshua Fodor of Central Coast Wilds as he presents initial plans for the restoration and preservation of the upper bluff area of Seacliff State Beach. Ellen Pirie, our county supervisor, will also give us the latest news regarding issues affecting Seacliff and beyond.

On behalf of your board of directors for 2005, I would like to thank you for your membership and hope we will serve you well this year.

Sincerely,  
Rebecca Downing

## 2005 Board of Directors Set Aggressive Goals

by Rebecca Downing



The board of directors established the following goals at our January meeting. We have a lot to accomplish this year!

- Create a website for the association.
- Decipher the issues of the rail trail and present them to the membership. Form positions based on the voice of the membership.
- Monitor the Seacliff streetscape plan.
- Sponsor a successful flea market.
- Develop a project list for the Mini Park and State Park Drive Park.
- Assist with the Residents For Seacliff Park campaign and fundraising.
- Increase the involvement of SIA members and increase membership.
- Establish a plan for the upper bluff that has the agreement and support of all responsible agencies.

## New Board Member Welcome

by Rebecca Downing

We welcome Ramona Daniels to the board filling the position vacated by Rich Wallace. Ramona has lived in the Seacliff area for 30+ years with a short hiatus in Southern California. She holds both a California Real Estate Broker's license and State Certified Appraiser's license. She is the Broker/Owner of Prime Pacific Properties and is a review appraiser for Downey Savings. Seacliff has provided "roots" from which she hopes to enable others, along with nature, to flourish.

## Seacliff Improvement Association forms Upper Bluff Committee

by Patti Camarillo

This association continues our work toward preserving the open space in Seacliff. With its spectacular ocean views and quiet natural beauty, the upper bluff of Seacliff State Beach is one of our priorities for preservation. Harry Vaughn and Glenn Larson have been instrumental in this process and worked with the State Parks and other organizations to develop a plan and a vision to enhance this local treasure.



Board Member Pat Camarillo with Joshua Fodor and Roxanne Evans of Central Coast Wilds...

This year we formed a committee to lead this project. This group will develop long-term landscape plans to keep the field natural and accessible. After initial meetings with Steve McGuirk of Madrone Landscape Group, we were

referred to Joshua Fodor of Central Coast Wilds who will design a plan to reintroduce native grasses and wild flowers to the area. Central Coast Wilds is dedicated to restoring ecological structure and function to degraded ecosystems, creating and enhancing wildlife habitat, and the conservation of local genetic resources through native plant revegetation.

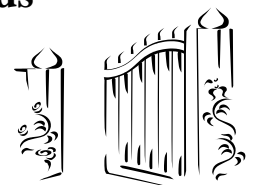
Since the upper bluff is State Park property the committee will collaborate with State Park staff during the entire restoration process. Because the State Park continues to need the field for overflow parking, the design will include native grasses that are hearty enough to allow for parking when necessary, yet attractive enough to add to the natural beauty of the field. We are also working on a plan to modify the fencing around the perimeter and beautify the county-owned areas on the outside of the fence. Once this plan is complete we will work with the county to implement it.

We are very excited about this new venture and welcome your input. If you have any suggestions or comments, please refer them to Patti Camarillo at 688-6870 or [dcamarillo@aol.com](mailto:dcamarillo@aol.com).

## Spring Beautification Awards

by Niki Derby

Get out your trowel, pull those weeds and start planting! It is almost time to be considered for the Spring Beautification Awards.



Winners receive \$25 gift certificates to Hidden Gardens Nursery, a framed Beautification Award Certificate, and an award sign is placed in their front yard for several weeks to acknowledge their efforts.

The spring selection process will be held in April/May, so look around and see where you could use \$25 worth of new plants or garden ornamentation and get started!

## SNAP says thank you to its many supporters!

by Rick Stoker



Congratulations! The Santa Cruz County Board of Supervisors voted unanimously January 11 to put the issue of a tax to help Seacliff build a park in our village to a ballot in May 2005.

It is now time for the campaign, and it is my pleasure to introduce "Residents for Seacliff Park", a group specifically created in 2003 in anticipation that a vote would come to pass. The community is fortunate that past SIA President, Niki Derby, has agreed to be its Chairperson.

I want to personally thank the many civic groups, government leaders, and Seacliff residents who for five years worked very hard to help the park effort reach this goal.

## Residents for Seacliff Park

by Niki Derby

Seacliff residents will decide on May 3rd whether to keep our last remaining open space by voting for a parcel tax of \$98 per year for 30 years. A county



park provides all residents the facilities to exercise, play, and enjoy their families and pets. It gives the area an identity that says, "We are a family-oriented, residential neighborhood." This is a one-time-only opportunity to invest and decide what we want for our community.

Once the property is purchased, the residents of Seacliff will design the park with the assistance of the County Planning Department. It will have landscaping, walking path, picnic areas, and a small play structure. Anything more than this will be determined only by Seacliff Residents. Once it is developed, the County will protect and maintain the park.

Residents for Seacliff Park (RFSP) is now running a campaign for this election. This costs money. There are two ways you can help:

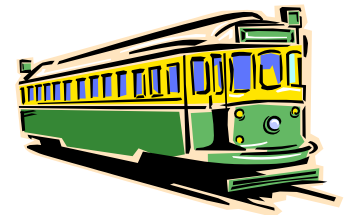
1. Raffle at Seacliff Video: RFSP is raffling off a 15" LCD color TV (\$400), a portable DVD player (\$165), and a DVD player (\$60). Stop by Seacliff Video and purchase a raffle ticket -- \$1 or 6 tickets for \$5.
2. You can also make a contribution. Any amount is greatly appreciated. You can mail your contributions to: RFSP, 123 Sea Terrace Way, Aptos, CA 95003. We say a big "thank you" to those who have already contributed.

You can also help the effort to realize this neighborhood park by joining us in our campaign effort. We need volunteers for a variety of projects. Contact Niki Derby at 685-1908 if you have a couple of hours you can donate.

This is an opportunity for us to show that our children and community are really important to us - important values to all Seacliff residents.

## Latest Plan for Tourist Trolley Released by Commission

by Rebecca Downing



With the defeat of Measure J in last November's election, the Santa Cruz County Regional Transportation Commission is continuing to pursue state funds for a tourist trolley to run between Capitola and Aptos.

Last week the commission released a second draft of the trolley plan that includes changes in service, more details about other impacts of the train such as noise and traffic.

For a copy of the latest plan, call the RTC office at 460-3200. Comments may be sent to the office at: 1523 Pacific Avenue, Santa Cruz, CA 95060. Their website is: <http://www.sccrtc.org/>.

## Membership

Membership dues are \$10.00 annually. Please check your address label; if it says "2004," you now owe your 2005 dues. Support your community and don't miss this informative newsletter. If your neighbors are not yet members of Seacliff Park Incorporated, please encourage them to join and participate in our community!

## Welcome New Members

Mary and Steve Gibbs  
Naomi and Richard Tsurumoto

## Community News Briefs

**SIA Board meetings** are held on the second Wednesday of the month, at 6:30 p.m., at the Aptos/LaSelva Fire Station on Soquel Drive. The next meeting is on March 9th. All are welcome.

**You can meet** with Supervisor Pirie most weeks on Wednesdays from 9:00 a.m. until 10:00 a.m. at the Aptos Sheriff's Substation at the Rancho Del Mar Shopping Center (near the Safeway supermarket). Please call Ellen's office at 454-2200 before you come to confirm that a meeting will be held on the Wednesday when you want to attend. You can also call Ellen to arrange an appointment.

**We need your green thumb!** If you wish to help at the State Park Drive Garden or the Mini Park, call Niki Derby at 685-1908

## Sign Up for E-newsletter

by *Rebecca Downing*

Do you want to receive this newsletter electronically? If so, please send your email address to [seacliffimprovement@yahoo.com](mailto:seacliffimprovement@yahoo.com) to be included when we begin to issue this newsletter electronically later this year. We will only use your address for this newsletter. We hope to reduce printing costs and make this available in another format that may better suit your needs.

## Treasurer's Report For the Fourth Quarter of 2004

by *Pamela Avellino*

Opening Checking Account Balance	\$5,079.82
<b>INCOME</b>	
Donations	\$15.00
New Members	\$50.00
Renewed Members	\$1,020.00
Ads	\$75.00
Interest	\$3.10
Annual Dinner	\$918.25
<b>TOTAL INCOME</b>	<b>\$2,081.35</b>

### EXPENSES

Library Fee (Meeting Room)	\$40.00
Newsletters	\$400.14
Nominations Letter/President's gift	\$341.56
Newsletter Postage/Deposit to Postmaster	\$278.20
SIA stationery printing	\$194.45
PO Box Annual Fee/Endorsement	
Stamp	\$83.25
Beautification Certificates	\$112.94
Annual Dinner	\$1,255.17
<b>TOTAL EXPENSES</b>	<b>\$2,705.71</b>

Closing Checking Account Balance	\$4,455.46
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<b>SAVINGS ACCT BALANCE</b>	<b>\$12,809.34</b>
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**2005 Officers**

President	Rebecca Downing	688-4142
Vice President	Dave Boggini	688-8285
Treasurer	Pamela Avellino	688-2770
Secretary	Bonna Kaufmann	684-1969

**2005 Directors**

Ramona Daniels	688-1060
Pat Camarillo	688-6870
Tom Dobrovolny	689-0220
Larry Williams	662-3812
Terry-Lynn Winston	685-3406

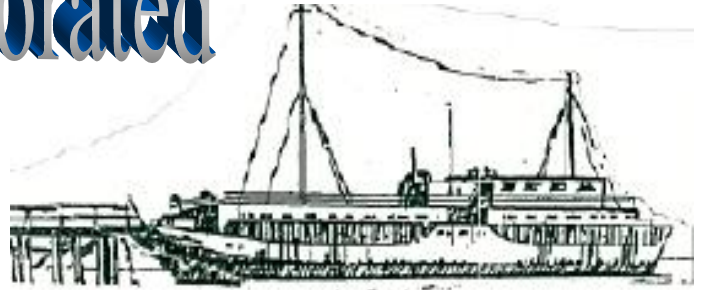
**2005 Committees**

Aptos Chamber of Commerce Community Enhancement Committee Representative	Harry Vaughn	661-0975
Beautification Awards	Niki Derby	685-1908
County Public Works Liaison	Dave Boggini Glenn Larson	688-8285 688-4270
Emergency/Disaster Preparedness	Rick Stoker Pamela Avellino	688-6948 688-2770
Fire District Board	Don Griffin	688-1301
Flea Market	Terry-Lynn Winston	685-3406
Upper Bluff Committee	Pat Camarillo	688-6870
Membership	Pamela Avellino	688-2770
Mini Park and State Park Drive Garden Coordinator	Niki Derby	685-1908
State Park/Beach Liaison	Rebecca Downing	688-4142
Seacliff Neighbors' Coalition Rep.	Dave Boggini	688-8285
Seacliff Streetscape Plan Liaison	Harry Vaughn	661-0975
Seacliff Merchant Liaison	Francine Badagliacca	662-2348

**Community Contacts**

Sheriff's Sub-station Rancho Del Mar Center	Sgt. Amy Christey	662-0690
Aptos/La Selva Fire District	Fire Chief, Tom Crosser; Captain, Mike Conrad; Battalion Chief, Jeff Terpstra	685-6690
2 <sup>nd</sup> District County Supervisor	Ellen Pirie, 701 Ocean St., Santa Cruz 95060	454-2200
State Department Parks & Recreation	Dave Vincent, Superintendent Kirk Lingenfelter	335-6318 429-2881

# Seacliff Park Incorporated



**Inside:**

- ✓ Seacliff Park Effort
- ✓ 2005 Goals
- ✓ Upper Bluff News

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## **Notice of the Membership Meeting**

Date: Wednesday, February 16, 2005  
Place: Aptos Library  
Time: 7:00 p.m.  
Program: Central Coast Wilds, Ellen Pirie and more...

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