

# SEACLIFF IMPROVEMENT ASSOCIATION WINTER 2008



Seacliff Improvement Association Mail: P.O. Box 533, Aptos. CA 95001

### Upcoming Event

- **Feb. 13th, 2008  
General Membership Meeting.  
6-8 pm., Seacliff  
Highlands Community Center.**



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## General Membership Meeting, Feb. 13th, 6pm



Our first General Membership Meeting of 2008 will be held in a new location! Seacliff Highlands Affordable Housing Community is allowing us to use their Community Center—a location we can walk to! The address is 151 Canterbury Drive (the new street off McGregor Drive near Sea Ridge Rd. and McGregor). The Meeting will take place Wed., Feb. 13th from 6—8 p.m. All Seacliff residents and friends are welcome! And there will be homemade cookies. The meeting will cover C.E.R.T. Training (Community Emergency Response Team) and Planning for Disaster.

We have all heard the mantra, "It's not IF the next big earthquake comes... It's WHEN!" Whether we like it or not, disaster can strike our area without warning. Would you know what to do? Seacliff Improvement Assoc. wants to establish our own local CERT (Community Emergency Response Team). Training will be handled by our Aptos/La Selva Beach Fire department CERT trainers. Captain Mike Conrad from the Aptos Fire Dept. and Jean Anderson from the Seascape CERT will explain CERT training and how we can prepare ourselves and our community.

For more information on-line about the CERT training and program please visit the Aptos/ La Selva Fire website [www.aptosfire.com](http://www.aptosfire.com) (click on Disaster/ CERT) and the Seascape CERT page [www.seascapecert.org](http://www.seascapecert.org).

If you are interested in Seacliff CERT Training please call Ken Dawes at [ken@kendawesphotography.com](mailto:ken@kendawesphotography.com).



### **IS YOUR MEMBERSHIP CURRENT??** BY MARY GIBBS, MEMBERSHIP CHAIR



*HAVE YOU RENEWED YOUR SIA MEMBERSHIP FOR 2008? IF NOT, WE WOULD GREATLY APPRECIATE YOUR DOING SO AT THIS TIME. YOU MAY USE THE RENEWAL APPLICATION FORM ON THE LAST PAGE OF THIS NEWSLETTER. WE HAVE AN EXCITING YEAR PLANNED AND WANT TO CONTINUE KEEPING YOU INFORMED OF LOCAL ISSUES AND EVENTS. IF YOU HAVE ANY QUESTIONS, PLEASE FEEL FREE TO CONTACT ME AT MEGIBBS1@SBCGLOBAL.NET. THANK YOU!*

### SIA President's Letter

by Mona Daniels

Sand, Seashell, and Shore was our 2007 theme at the Annual Membership Dinner & Awards Ceremony held October 20, 2007 at the Seascape Golf Course Clubhouse. We had a wonderful turnout of over 70 members and honored guests!



Our County Supervisor, Ellen Pirie

Great food, charming crowd, lots of laughing, melodious guitar music from jazz guitarist Jeff Beautz, fun and an opportunity to meet and greet neighbors along with old and new friends. In attendance were area Supervisor Ellen Pirie, her husband Terry Hancock, and State Parks representatives Supervising Ranger Kevin Best and wife Keiko, Maintenance Supervisor Jeffrey Long and wife Debra.

Ellen Pirie was the dinner guest speaker and she updated us on community developments. Awards and prizes were presented and hopefully everyone who attended took a token of appreciation home.

I am honored to have been elected by the SIA Board of Directors to be your president this year. I spent much of my youth in Seacliff with my family and have lived here for over 30 years! We have an excellent quality of life in Seacliff with the State Beach an easy walk away and the beauty of nature all around us!

We have another high caliber board of directors for 2008—all are knowledgeable, hard-working volunteers dedicated to the pursuit of ongoing, established projects. We will be setting the stage for long term community enhancement projects as well

such as the naming and structuring of our new County Park!

The 2008 Board Members are Dianne Pereira, our new Vice-President; Lou Wolfe is our Treasurer; Kate Minott, our Secretary; Lou Wolfe our 2008 Treasurer; and other Directors Steven Gibbs; Bill Eaton; Ken Dawes; John Horvath; and Terry Winston.

The Seacliff Improvement Association offers an opportunity for all who wish to participate to do so, whether a few minutes or many hours. Everyone's participation and contribution is appreciated!

We've got another special year planned! Take the time to review the upcoming events printed on page 5 and mark your calendars! Please attend the events and bring your family, friends, and neighbors!



Terry Winston and I present an award to Yvonne Oliver for her contributions to SIA as Rick De La Cruz looks on.



Dianne Pereira accepts an award for her husband, Stephen, who has graciously improved Beachgate Trail.



Lou Wolfe selling Raffle Tickets at the Dinner.



# SEACLIFF GETS ITS PARK!!!

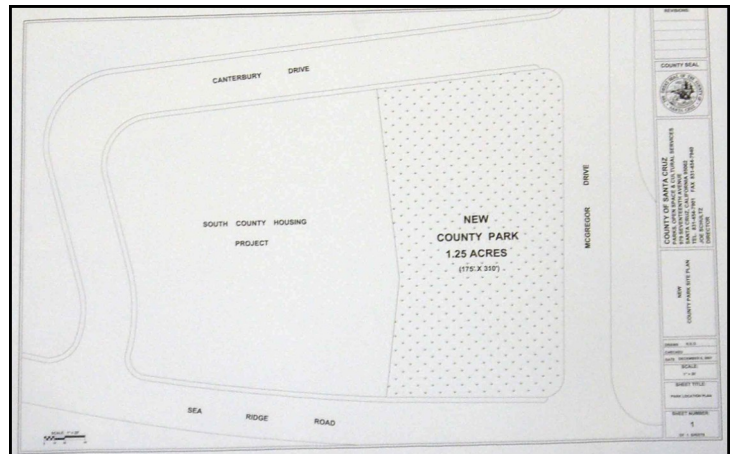
by Kate Minott



The year ended on a high note for the Seacliff neighborhood park campaign. On December 1 Supervisor Ellen Pirie and new County Parks Director Joe Schultz rallied the Seacliff neighborhood with juice and bagels for an official park “sign-raising” on the corner lot at Searidge/McGregor Roads. Escrow closed in November on the 1.25-acre future park site and Supervisor Pirie praised members of “Seacliff Needs a Park.”



New Parks Director Joe Schultz with me, Kate Minott, and recently retired Park Director Barry Samuels.



On December 6, County Parks Director Joe Schultz held a public meeting at the firehouse with Park Planner Bob Olsen. They presented an estimated timeline and budget for the park. The park lot is bare, meaning a lot of money will be going towards plumbing and grading before any swing-sets can be built. The Seacliff neighborhood can look forward to public meetings being held in 2008 to begin the fun part of designing the park’s Master Plan. Call or e-mail Supervisor Pirie’s office to be put on the list for public meeting notification: 454-2200 or [BDS020@co.santa-cruz.ca.us](mailto:BDS020@co.santa-cruz.ca.us).



# WHAT ABOUT ALL THOSE WIRES IN MY VIEW???

by John Horvath

## When Are Those Ugly Wires Going Away?



View of a Seacliff Neighbor.

I became chairman of the Seacliff Improvement Assoc. Utility Undergrounding Committee to find an answer to that question. A messy nest of phone and TV cable wires dangles across my bay view, so I'm motivated to move this process along.

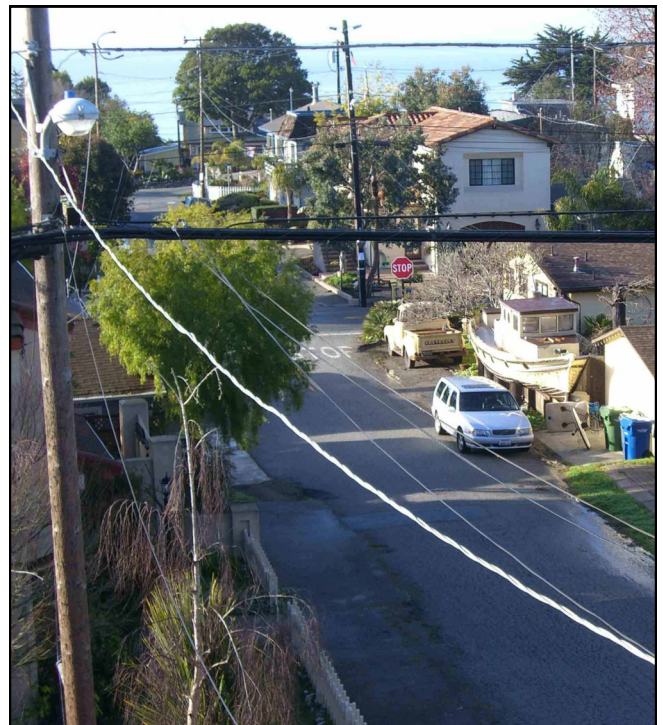
PG&E, AT&T, and Comcast are the three entities that own the poles, wires, transformers, and junction boxes. The vision is for wires to go underground, for junction boxes and transformers to be placed on the ground, and for poles (other than lighting) to just go away.

The PG&E wires and transformers in downtown Seacliff Village viewscape are farthest along the planning and funding path. Members of the SIA Undergrounding Committee walked, drove, and biked every street in residential Seacliff marking poles, lights, and transformers on a map. The SIA is using this data to request estimates from the three entities.

PG&E expects to have some numbers for us by March. AT&T and Comcast are also in contact with us, but have not committed to estimate completion dates. As soon as costs and related property impacts are available, they will be published and property owners will be polled. This is when sticker shock will set in.

A report by the Undergrounding Committee will be included on the agenda of the May 14 General Membership Meeting. We look forward to membership feedback at that time.

If you are a Seacliff property owner who directly suffers reduced property values from (or are particularly annoyed by) ugly dangling wires, please contact me at [john.horvath@comcast.net](mailto:john.horvath@comcast.net).



Note how the wires frame every view and then imagine them gone!

**SAVE THE DATES!!**



- **Wednesday Feb 13, 2008**  
from 6:00-8:00 pm - **General Membership Meeting, Seacliff Highlands Housing Community Center.**
- **Wednesday May 14, 2008 - General Membership Meeting (Time and Location to be announced).**
- **Saturday June 7, 2008 - Festival of the Cement Ship.**
- **Saturday June 21 - SIA Annual Fund Raiser: 2008 SIA Flea Market, Seacliff State Beach, upper parking lot.**
- **July 4<sup>th</sup>, 2008 - The World's Shortest Parade Walk "Featuring the Seacliff Foggy Doggies." Bring your pups and join the fun!**
- **Saturday October 11, 2008 at 8 pm - Monte Foundation Firework Extravaganza.**
- **Saturday October 18, 2008 - Annual Membership Dinner, Seascape Golf Course Club House.**

**Neighborhood Watch Update**

by Dianne Periera

Seacliff State beach trails are open from Sunrise to Sunset; we need to keep our neighborhood and our trails safe.

Smoking is prohibited on the trails due to the high fire hazards.

In November a homeless camp was dismantled off the beachgate trail.

If any activity is seen off trail on ANY of the beach access trails please call State Park dispatch at 831-649-2810 (am hours) or 800-549-1431 (pm hours).



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**Treasurer's Report 4th Quarter 2008**

by Lou Wolfe

Opening Checking Account Balance	\$ 3,264.94
<b>INCOME:</b>	
Interest earned	\$ 13.39
Donations	\$ 360.00
Membership	\$ 1,890.00
Annual SIA Membership Dinner	\$ 1,600.00
Raffle Tickets Sold	\$ 157.00
Sweatshirt Jacket & Sticker Sales	\$ 581.00
<b>EXPENSES:</b>	
Library fee—General Meeting	<\$ 40.00>
Additional Sweatshirt Jackets	<\$ 209.08>
Postage, invitations, ballots, address stamp	<\$ 141.66>
P. O. Box Rental Fee	<\$ 56.00>
SCC Public Works/Assessor Maps of Seacliff for Utilities Undergrounding Project	<\$ 55.01>
Printing, invitations, ballots, newsletter	<\$ 420.01>
Cruzio, Website	<\$ 228.74>
Annual SIA Membership Dinner costs	<\$2,803.23>
<b>ASSETS (as of 9/30/07):</b>	
CD Savings Account Balance	\$ 13,818.52
Closing Checking Account Balance	\$ 3,912.60
<b>BALANCE:</b>	<b>\$ 17,731.12</b>



**Monterey Bay Aquarium Foundation Grant Funds Account**

Prior Balance	\$ 331.10
New Grant (2007)	\$3,000.00
<b>Balance M.B.A. Grant Funds</b>	<b>\$3331.10</b>

## Seacliff Improvement Association

2008 Directors	2008 Committee Chairs (Reps & Liaisons)
<b>President</b> Mona Daniels	<b>Annual Membership Dinner Co-Chairs</b> Mona Daniels, Dianne Pereira & Dave Boggini
<b>Vice President</b> Dianne Pereira	<b>Aptos Chamber Community Enhancement Committee Reps.</b> Terry Winston & Ramona Daniels
<b>Secretary</b> Kate Minott	<b>Beautification Award Chair</b> Niki Derby
<b>Treasurer</b> Lou Wolfe	<b>Festival of the Cement Ship Coordinator</b> Dianne Pereira
<b>Director</b> Ken Dawes	<b>Membership Chair</b> Mary Gibbs
<b>Director</b> Steven Gibbs	<b>Mini Park Garden Co-Chairs</b> Rebecca Downing & Johanna Lighthill
<b>Director</b> Bill Eaton	<b>SCCRTC Funding Task Force Representative</b> Terry Winston
<b>Director</b> John Horvath	<b>Park Chair &amp; Seacliff Needs a Park (SNAP) Liaison</b> Kate Minott
<b>Director</b> Terry Winston	<b>Upper Bluff Restoration at Seacliff State Park</b> Chair: Terry Winston , Co-Chairs: Steven & Mary Gibbs, Bill Eaton
<b>To Contact Directors or Committee Chairs</b>  <b>e-mail:</b> <a href="mailto:seacliffimprovement@yahoo.com">seacliffimprovement@yahoo.com</a>	<b>Flea Market Co-Chairs</b> Pick-up: Steven Gibbs, Set-up & Sales: Deb Murray, Clean-up: Bill Eaton
	<b>Website Development and Maintenance</b> Mark Willaman
	<b>Undergrounding Committee Chair</b> John Horvath
	<b>Communications Committee Chair</b> Terry Winston <b>Newsletter Editor</b> Daniel Davis

## Community Contacts

Sheriff's Sub-Station Rancho Del Mar Center	Sergeant, Shea Johnson	662-0690
Abandoned Vehicle Program (vehicles abandoned on street over 72 hrs.)	Abandoned Vehicle Abatement Desk (need location, color, make, model & license plate)	454-3139
Aptos/LaSelva Fire District	Fire Chief, Tom Crosser	685-6690
Santa Cruz County Offices 701 Ocean St., Santa Cruz, 95060	2nd District Supervisor, Ellen Pirie	454-2200
California State Parks	Sector Superintendent, Pajaro Coast Sector, Kirk Lingenfelter	429-2881
	Seacliff Supervising Ranger, Kevin Best (dogs off-leash, dead animals, etc.)	685-6442
	Seacliff Park Maintenance Worker II, Jeffrey Long	475-0164
Aptos Chamber of Commerce	Executive Director, John Hibble Executive Director, Karen Hibble	688-1467
Graffiti Abatement Project	Sara Winterburn	427-0462



## Welcome New Members!

We extend a warm welcome to: Jim Allen, Douglas & Jil Britt, Roger and Joyce Degán, Julianne Fitzpatrick, Jacklyn Johnston, Cathy Kiely, Scott and Jackey Kolander, John Magnasco, Un Chu Kim, Joe Valenzuela, Connie Lucero, Elizabeth Wolfe, and Henry Gregory

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**CASTROVILLE**  
 fresh pesto sauce, mozzarella & feta cheeses, marinated castroville artichoke hearts, spinach & fresh tomatoes

**HAWAIIAN**  
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# Seacliff Improvement Association



## SEACLIFF IMPROVEMENT ASSOCIATION MEMBERSHIP/RENEWAL APPLICATION

Annual Dues are \$15.00 (January—December)

Name(s): \_\_\_\_\_

Seacliff Address: \_\_\_\_\_

Mailing Address if different: \_\_\_\_\_

Telephone Number: \_\_\_\_\_

E-mail Address (for SIA alerts & notification): \_\_\_\_\_

Please send my Quarterly Newsletter by E-mail

*The SIA does not give out membership lists or phone numbers except to a fellow member for valid membership purposes agreed on by the SIA Board. However, if this policy does not provide sufficient privacy, please check either of the two choices following:*

- Do not give out my address or phone number to any SIA member*
- Consult me before giving out my address or phone number to any SIA member*

Please sign me up to volunteer for:

- Annual Flea Market Donations/Setup/Sales
- Maintaining Gardens
- Event Planning & Setup
- SIA Communications Committee
- Seacliff Beach Upper Bluff Restoration
- Utilities Undergrounding Committee

Please include your check and mail to Seacliff Improvement Assoc., P.O. Box 533, Aptos, CA 95001

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